GUIDELINES FOR IAHR TECHNICAL EVENTS AND REGIONAL CONGRESS

1. WHAT IAHR OFFERS AS SPONSOR

1.1. Scientific support

As a highly-regarded scientific organisation the International Association for Hydro-Environment

Engineering and Research IAHR, gives a high priority to ensuring the success of its technical conferences by

supporting the local organisers to maintain and enhance the quality of the event. Our Technical

Committees and Regional Divisions are fully equipped to render the required scientific support or back-up

for the LOC. This can consist of contributions from Council members and/or Committee Officers (scientific

committee, session chairman, rapporteur or to help identify other keynote speakers). The IAHR Secretariat

has considerable experience in promotion of events and can also assist with the publishing of Proceedings,

provision of congress websites and providing a permanent on-line depository of papers.

1.2. IAHR logo

An IAHR logo for use on the Conference website, on conference announcements and for poster-size

advertisements will be made available to the conference-secretariat.

1.3. Conference calendar

IAHR sponsored events are listed free-of-charge in the Events Calendar on the IAHR website:

http://www.iahr.org

1.4. Community announcement

The conference announcements can be posted in related IAHR technical communities, regional

communities, RiverList, and Young Professional Network.

1.5. Mailing with Hydrolink magazine

The first or second conference announcement can be distributed through IAHR mailings together with

the printed IAHR HydroLink Magazine; this is a low cost and highly effective way of promoting events -

which by-passes the ever full and filtered email inbox! Please contact Elsa Incio (elsa.incio@iahr.org)

for more information before shipping the leaflets.

Madrid Office: Paseo Bajo Virgen del Puerto 3, 28005 Madrid, SPAIN, Tel. +34 91 335 7908



1.6. Advertise

HydroLink Magazine is an excellent medium for calling special attention to your conference by means of advertising:

	IAHR members	non IAHR members
Full page	485 €	590 €
Half page	325 €	425 €

Graphic design assistance: available from IAHR (surcharge applies)

With a small additional cost, we can add a banner ad for the event in <u>NewsFlash</u>, upon request. Please contact Pilar Meyaui (<u>pilar.gonzalez@iahr.org</u>) for more information.

1.7. Conference announcements through the monthly IAHR Newsflash electronic bulletin

Reach over 20,000 subscribers via the IAHR e-newsletter, NewsFlash, which is published monthly. Creates interest, raises awareness and distributes news about your conference in a fast, official and trustworthy manner. We can provide links to your conference webpage for direct registration procedures, further information, etc. We encourage organisers to send us regular news as events develop - e.g.: list of keynotes, website updates, and deadlines.

1.8. Publishing of Proceedings

IAHR provides full conference proceedings publishing service both printed and online on the IAHR server. An important advantage of publishing through us is guaranteed availability of all papers in the future through our website E-Library.

The Local Organizer is requested to discuss beforehand how it is planned to publish the Proceedings, and to discuss legacy issues. For more information, please contact Estíbaliz Serrano (publications@iahr.org).

1.9. Publicising results

IAHR may consider publishing in our Hydrolink magazine a short article following the Congress highlighting the key scientific and technical conclusions — to be disseminated to the wider IAHR community. It is recommended that the LOC identifies before the Congress a rapporteur to carry out this task.

It is very helpful, too, to provide us with a table with the number of submitted, accepted and presented papers and the number of attendees. We can also provide information about the Proceedings (in case they are published): Title, ISBN, Price, Date of Publication and how to purchase them with the pdf cover.

Articles should not exceed 500 words, and it would be good to have one or two interesting high-resolution pictures (400 dpi minimum) to illustrate the text.

2. IAHR REQUIREMENTS FOR SPONSORSHIP

2.1. Scientific support

Requests for sponsorship must be supported by the Regional Division or Technical Committee most closely linked to the main theme of the conference. At least one IAHR representative shall be a member of the scientific organising committee or advisory board of the conference.

2.2. Reduced registration

- Offer IAHR members 10%-15% discount for registration fees.
- IAHR recommends a lower registration fee for students and attendees from Low-Income Countries (as defined by the IAHR membership structure). A note to this effect should be highlighted in the conference registration form.
- Place IAHR Members Registration Discount banner on the conference website for a direct link to Membership website: https://www.iahr.org/index/sub/1710



2.3. Promotion

Promotion of IAHR at the conference through distribution of IAHR-brochures to all participants through the delegate kits. In addition, IAHR would like to have the opportunity – should it wish- to have its own stand free of charge at the venue for promotion of the Association, its' monographs and books.

2.4. IAHR Logo

Should be prominently displayed (preferably on the cover) on all conference announcements and the proceedings.

2.5. IAHR NewsFlash Button





Place the IAHR NewsFlash Button on your webpage for a direct link to NewsFlash: https://www.iahr.org/index/detail/58

2.6. List of delegates

After the conference, IAHR requests a list of delegates, including (as applicable) e-mail addresses and status of registration (IAHR member, non-member, exhibitor, student, etc). This information may be used for one follow-up message from IAHR.

2.7. Copy of Conference Proceedings

IAHR requires two sets of proceedings (preferably in electronic format) to be delivered to the Madrid Secretariat or Beijing Secretariat for our archives, together with information on long-term availability of the proceedings for including in the website, sales terms, etc.... This enables us to provide long-term post-congress support for specific information relating to the conference.

2.8. Post Congress Report

IAHR may consider publishing in our Hydrolink magazine a short article following the event highlighting the key scientific and technical conclusions – to be disseminated to the wider IAHR community. It is recommended that the LOC identifies before the conference a rapporteur to carry out this task.

For our readership, the most useful reports are those focused on the scientific aspects and the key issues discussed during a meeting as well as the main conclusions.

It is very helpful, too, to provide us with a table with the number of submitted, accepted and presented papers and the number of attendees. We can also provide information about the Proceedings (in case they are published): Title, ISBN, Price, Date of Publication and how to purchase them with the pdf cover.

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2.9. Financial Benefit to IAHR

IAHR requests Conference Organisers to make a financial contribution to IAHR:

- •Technical committee events: 3% of the registration fees;
- Regional congresses: 5% of the registration fees.

This IAHR contribution should be paid no later than two months after the event to the IAHR account.