

# Become a sponsor!

Advertising and sponsorship opportunities at IAHR Young Professionals Congress



## IAHR Young Professionals Congresses: an opportunity to engage with our community of young professionals

The IAHR Young Professionals Congresses give young professionals, researchers, and students the opportunity to present their work, get mentoring from leading global experts and network with other young professionals and experts in their field around the world.

IAHR's Young Professionals Congresses provide your organisation/company a **great opportunity to be front and centre** with our members and the young professional community.

The YP Congress is open to all, IAHR members and non-members, and takes place online.

## Sponsorship: a cost-effective way to support and reach rising professionals and leaders

Sponsoring IAHR YP Congresses and being featured on the Congress online platforms is a **cost-effective way to advertise to our membership base** and reach the next generation of hydro-environment professionals and leaders while attracting and retaining young talent in your community.



### A very successful gathering

The 1st and 2nd YP Congresses in 2019 and 2020 counted each:

**1000+**  
registered participants

**40k+**  
web visits

As our young professional's membership grows, and the need for a greater diversity of professional development and networking opportunities arise, your sponsorship will ensure that our members continue to receive quality opportunities for growth as young professionals.

## Sponsorship opportunities

When you become a sponsor of IAHR YP Congresses, you will receive the following exposure to our membership and subscriber base:

- Displaying your logo and linked company name on the **event webpage**
- Displaying your logo and linked company name on the **promotional emails and social media**
- Displaying your logo and linked company name in **social media campaigns**
- Displaying your logo on the **certificate of participation and attendance**
- **Verbal recognition** by the organising committee at the opening & closing of the congress
- A **2-minute exhibit (video)** to promote/introduce your products or services can be arranged during the break of the congress
- **1-year FREE institute membership** (for non-members)

### Minimum sponsorship amount:

- 1800 EUR for non IAHR Members. Includes membership as an IAHR Large Institute Member >450 employees
- 1200 EUR for non IAHR Members. Includes membership as an IAHR Small Institute Member <450 employees
- 500 EUR for IAHR Institute Members

**We'll be happy to cater your support to the needs of your organisation/company. Please contact Elsa Incio at [elsa.incio@iahr.org](mailto:elsa.incio@iahr.org)**